

School Membership Additional FAQs

Updated 10/17/2018

Q: We saw your special offer that says if our school joins (or renews membership with) the Association before November 1, 2018, our membership dues will be based on our 2017-2018 ADM instead of our 2018-2019 ADM. What are the benefits of joining before November 1?

A: There are quite a few!

(1) **You don't have to wait for The North Carolina Department of Public Instruction (DPI) to release this school year's Average Daily Membership (ADM) report before paying membership dues.** Schools submitting their ADM late can delay DPI's release making the wait longer. We already know what your school's ADM was at the beginning of the 2017-2018 school year, so if you're ready to join now, we'll base membership dues off last year's ADM!

(2) **Your membership dues are cheaper!** Because school enrollment increases for virtually every charter school each year, and Association membership dues are directly proportional to a school's ADM, it is very likely that your school's membership dues for the 2018-2019 school year will be greater than the previous school year. Paying dues based on last year's enrollment numbers saves you money!



(3) **You get more value for the dollar!** For greater efficiency, all school memberships paid for the 2018-2019 school year will expire Nov. 1, 2019, our standard expiration date for most—if not all—school members. Joining / Renewing before Nov. 1, 2018 gets your school a longer membership period for the price of a year.



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Q: We saw in earlier communication that there was an annual recurring billing option for schools, but now it is no longer available. Why?



A: Unlike business membership dues, which generally remain flat from year to year, school membership dues change each year because, as mentioned earlier, school membership dues are based on enrollment which changes each year. Even if we set up annual recurring billing in your school's account, we will have to adjust the billing amount each year based on your ADM

which is virtually no different from sending you an invoice each year. As a result, we are revising our special offer to the following:

Join / Renew	Discount
On or before November 1	15% off membership based on 2017-2018 ADM
After November 1	No discount based on 2018-2019 ADM

Q: Why is November 1 now set as the standard deadline / expiration date?

A: There are a couple of reasons. First, DPI will more than likely release its ADM report for the current school year by then which is followed by us updating school membership invoices. Until that point, we base membership dues off last school year's ADM. If your school wants to join or renew, it will be best to do so before DPI releases the new report. In most cases, a school's ADM last year is lower than its ADM this year which affects membership dues.

Second, we are trying to establish a more efficient school membership process as the number of schools continues to grow each year. Although we welcome schools to join at any time of year, having most—if not all—schools joining and renewing at the same time of year (August through October) will make renewal easier for you all to remember and make our membership records easier to maintain in the long run.



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Q: Our school joined the Association mid-December 2017 which was the middle of the school year. Since our membership lasts a year, we are not up for renewal until mid-December 2018. We want to take advantage of the school membership special offer for 2018-2019, but if we pay dues for this school year now, we would end up double-paying from today through mid-December. However, if we wait until mid-December to renew, we will miss out on the special offer. How can we take advantage of the special offer without overpaying our membership?

A: Great question! We have set up a school membership renewal form that pro-rates your school membership dues from mid-December 2018 to Nov. 1, 2019. If you renew membership with the Association before Nov. 1, 2018, you may pay this pro-rated amount based on your ADM at the beginning of the 2017-2018 school year. This is available to all schools that joined during the 2017-2018 school year up to June 30, 2018.

Let's say for example, No Fools Charter School was in its 2nd year for the 2017-2018 school year. It had 400 students and joined the Association April 1, 2018. Therefore, it paid \$1,400.00, and its membership lasts until April 1, 2019.

$$400 \text{ students} * \$3.50 \text{ per student} = \$1,400.00$$

Even though No Fools is in the middle of its membership term as of September 2018, it would like to take advantage of the special offer paying 2018-2019 dues based on last year's ADM before November 1. Instead of paying a full year's worth of dues, it pays the pro-rated amount from April 1, 2019, its current expiration date, to November 1, 2019, the standard exp. date.

$$400 \text{ students} * \$3.50 \text{ per student} * \left(\frac{214}{365} \text{ days}\right) = \$820.82$$

Then, if No Fools chooses to pay before September 30, 2018, we take an additional 15% off.

$$400 \text{ students} * \$3.50 \text{ per student} * \left(\frac{214}{365} \text{ days}\right) * 15\% \text{ off} = \$697.70$$

This means No Fools pays only \$697.70 to extend its membership expiration to Nov. 1, 2019.



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Q: What is the “200 Strong?”

A: The “200 Strong” is the name of our school membership campaign for this year and next year. As of today, there are 185 charter schools in the state. At this rate of growth, we expect to have over 200 schools in the state in the next couple of years. Our near-future vision is to have 200 schools supporting our Association creating one voice – a powerful voice comprised of 200 strong! Read more about our campaign in this [“200 Strong” letter](#) from our Executive Director.

Q: We have a school we would like to open in the future that is currently in the application process. Are we allowed to join the Association?

A: Unfortunately not. According to the qualifications on our school membership page, school membership is available to schools that have received State Board of Education (SBE) approval. However, future board members and personnel of applicant schools regularly participate in our [annual conference](#) and other [events](#). If you are unable to come to our events, we encourage you to visit our [Individual Action](#) page to learn other ways you can support the Association until your school becomes eligible for membership.



We hope you choose to join our Association or renew your membership with us! If you have further questions, you may contact josh@ncpubliccharters.org.

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