



2018 NCAPCS Charter Schools Conference: Sponsorship Levels

All sponsorships include participation in conference activities. **Business Partner Association membership is included only for Bridge and Brunswick level sponsorships.**

To view our business membership options, click [here](#).

Sponsorship	Number of Slots	Amount	Includes
Coastal Level (traditional: less than \$1,500)			
Speed Networking Sponsor	4	\$1,000	<ul style="list-style-type: none"> - Exhibitor Table only during Speed Networking Event - Two attendees - 100-word company description in conference program - Quarter-page color ad in conference program - Opportunity to engage specifically with planning-year schools
Coastal Sponsor	12	\$1,300	<ul style="list-style-type: none"> - GENERAL Exhibitor Table - Two attendees - 100-word company description in conference program - Quarter-page color ad in conference program
Carolinian Level (specialty: between \$1,500 and \$4,000)			
Panel Sponsor	2	\$1,600	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - 100-word company description with logo in conference program - Quarter-page color ad in conference program - Logo on signage at the panel discussion breakout



2018 NCAPCS Charter Schools Conference: Sponsorship Levels (cont.)

Sponsorship	Number of Slots	Amount	Includes
Carolinian Level (specialty: between \$1,500 and \$4,000)			
Coffee & Snack Sponsor (4 Monday, 4 Tuesday)	6	\$1,800	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - 100-word company description with logo in conference program - Quarter-page color ad in conference program - Logo on Signage at coffee & snack stations
Audio / Visual Sponsor	2	\$2,000	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - 100-word company description with logo in conference program - Quarter-page color ad in conference program - Logo on Signage at General Session and Closing Session including projector at intro and closing
Breakfast Sponsor (3 Monday, 2 Tuesday)	5	\$2,400	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - 100-word company description with logo in conference program - Quarter-page color ad in conference program - Logo on Signage at continental breakfast stations Monday or Tuesday



2018 NCAPCS Charter Schools Conference: Sponsorship Levels (cont.)

Sponsorship	Number of Slots	Amount	Includes
Carolinian Level (specialty: between \$1,500 and \$4,000)			
Signage Sponsor	2	\$2,600	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - 100-word company description with logo in conference program - Quarter-page color ad in conference program - Logo on all Signage within conference
Sunday Night Opening Reception Sponsor	2	\$2,800	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - 100-word company description with logo in conference program - Quarter-page color ad in conference program - Logo on Signage at the Sunday Night Opening Reception
Monday Night Reception Sponsor The CalabASH!!	2	\$2,900	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - 100-word company description with logo in conference program - Quarter-page color ad in conference program - Logo on Signage at The CalabASH!!



2018 NCAPCS Charter Schools Conference: Sponsorship Levels (cont.)

Sponsorship	Number of Slots	Amount	Includes
Carolinian Level (specialty: between \$1,500 and \$4,000)			
Conference Program Sponsor	2	\$3,000	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - 100-word company description with logo in conference program - Quarter-page color ad in conference program - Logo on Signage and conference program cover
Bridge Level (specialty: between \$4,000 and \$6,000)			
Tuesday Closing Session Lunch Sponsor	5	\$4,000	<ul style="list-style-type: none"> - SELECT Exhibitor Table - Four attendees - 150-word company description with logo in conference program - Half-page color ad in conference program - Logo on Signage in Carolina Ballroom - One Tuesday breakout session (sponsor chooses from breakout periods 6-8) - Receive attendee list one week prior to conference - Recognition at Closing Session



2018 NCAPCS Charter Schools Conference: Sponsorship Levels (cont.)

Sponsorship	Number of Slots	Amount	Includes
Bridge Level (specialty: between \$4,000 and \$10,000)			
Monday General Session Lunch Sponsor	4	\$4,500	<ul style="list-style-type: none"> - SELECT Exhibitor Table - Four attendees - 150-word company description with logo in conference program - Half-page color ad in conference program - Logo on Signage in Carolina Ballroom - One Monday breakout session (sponsor chooses from breakout periods 1-5) - Receive attendee list one week prior to conference - Recognition at General Session
School Registration Sponsor	2	\$5,000	<ul style="list-style-type: none"> - SELECT Exhibitor Table - Four attendees - 150-word company description with logo in conference program - Half-page color ad in conference program - Logo on Signage in Carolina Ballroom - One breakout session Mon or Tue (sponsor chooses from breakout periods 1-8) - Receive attendee list one week prior to conference - Recognition at Closing Session - Sponsorship makes registration free for up to 10 teachers / school administrators



2018 NCAPCS Charter Schools Conference: Sponsorship Levels (cont.)

Sponsorship	Number of Slots	Amount	Includes
Brunswick Level (distinguished: \$10,000 and above)			
Brunswick Sponsor	1	\$10,000	<ul style="list-style-type: none"> - ELITE Exhibitor Table - Ten attendees - 250-word company description with logo in conference program - Back page full page color ad in conference program - Logo on Exclusive Signage in Carolina Ballroom - Two breakout sessions Mon or Tue (sponsor chooses from breakout periods 1-8) - Company logo & link to sponsor's website on each conference page immediately - Receive attendee list a month prior to conference - Keynote Speaker Sponsor: Introduction of keynote speaker at General Session - Conference Theme / Decor Sponsor



2018 NCAPCS Charter Schools Conference: Sponsorship Levels (cont.)

Specifications

Additional copies of the conference program are distributed and mailed to legislators and charter supporters throughout the conference off-season. Ad sizes and specs are as follows:

- Full page without bleed: 8-1/4 x 10-3/4
- Full page with bleed: 8-3/4 x 11-1/4 with all type at least 1/2- inch from edge
- Half page: 8 x 5 (horizontal only)
- Quarter page: 3-3/4 x 5 (vertical only)

The finished full-page trim size is 8-1/2 x 11. jpeg and PDF are all acceptable formats.

Advertising only available with the following options:

- Full page \$400
- Half page \$300
- Quarter page \$200