



NORTH CAROLINA ASSOCIATION FOR PUBLIC CHARTER SCHOOLS

2017 Conference Sponsorship Levels

All sponsorships include repeated display of your company / organization logo on mail and email between now and the conference and participation in conference activities. **Sponsorships no longer include Association membership.** To view our business membership options, click [here](#).

Sponsorship	Number of Slots	Amount	Benefits
Piedmont Level			
Piedmont Sponsor	35	\$1,200	<ul style="list-style-type: none"> - GENERAL Exhibitor Table - Two attendees - Company profile in conference program (100 words) - 1/4 page color ad in conference program
Carolinian Level			
Coffee & Snack Sponsor (2 Monday, 2 Tuesday)	6	\$1,800	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - Company profile & logo in conference program - 1/4 page color ad in conference program - Logo on Signage - Recognition during coffee & snack either Monday or Tuesday morning



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Sponsorship	Number of Slots	Amount	Benefits
Carolinian Level (cont.)			
Tote Bag Sponsor	2	\$2,100	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - Company profile & logo in conference program - 1/4 page color ad in conference program - Logo on Signage - Logo on one side of conference tote bags
Breakfast Sponsor (2 Monday, 2 Tuesday)	4	\$2,300	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - Company profile & logo in conference program - 1/4 page color ad in conference program - Logo on Signage - Recognition during breakfast either Monday or Tuesday morning
Signage Sponsor	1	\$2,500	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - Company profile & logo in conference program - 1/4 page color ad in conference program - Logo on all Signage within conference



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Sponsorship	Number of Slots	Amount	Benefits
Carolinian Level (cont.)			
Sunday Night Reception Sponsor	1	\$2,700	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - Company profile & logo in conference program - 1/4 page color ad in conference program - Logo on Signage - Host opening reception at club <i>5th Season</i> Sunday night!
Monday Night Reception Sponsor An evening to honor our teachers	1	\$2,800	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - Company profile & logo in conference program - 1/4 page color ad in conference program - Logo on Signage - Host teacher's reception at <i>The Public</i> Monday evening!
Conference Program Sponsor	1	\$3,000	<ul style="list-style-type: none"> - PREFERRED Exhibitor Table - Three attendees - Company profile & logo in conference program - 1/4 page color ad in conference program - Logo on Signage - Logo on conference program cover



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Sponsorship	Number of Slots	Amount	Benefits
Coliseum Level			
Tuesday Closing Session Lunch Sponsor	5	\$4,000	<ul style="list-style-type: none"> - SELECT Exhibitor Table - Four attendees - Company profile & logo in conference program - 1/2 page color ad in conference program - Logo on Signage - One Tuesday breakout session (sponsor chooses from breakout periods 6 – 8) - Recognition at Closing Session
Monday General Session Lunch Sponsor	4	\$4,500	<ul style="list-style-type: none"> - SELECT Exhibitor Table - Four attendees - Company profile & logo in conference program - 1/2 page color ad in conference program - Logo on Signage - One Monday breakout session (sponsor chooses from breakout periods 1 – 5) - Recognition at General Session



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Sponsorship	Number of Slots	Amount	Benefits
Guilford Level			
Guilford Sponsor	1	\$10,000	<ul style="list-style-type: none"> - ELITE Exhibitor Table - Ten attendees - Company profile & logo in conference program - Back page full page color ad in conference program - Logo on Signage - Two breakout sessions Mon. or Tue. (sponsor chooses from breakout periods 1 – 8) - Company logo & link to sponsor's website on each conference page immediately - Introduction of keynote speaker at General Session - Conference Theme Sponsor

All sponsors get at least a quarter page color ad in our conference program magazine (500 extra copies distributed/mailed to legislators, policy makers, and charter supporters throughout post conference year). Ad sizes and specs are:

- Full page without bleed: 8-1/4 x 10-3/4
- Full page with bleed: 8-3/4 x 11-1/4 with all type at least 1/2- inch from edge
- Half page: 8 x 5 (horizontal only)
- Quarter page: 3-3/4 x 5 (vertical only)

The finished full-page trim size is 8-1/2 x 11. jpeg and PDF are all acceptable formats.

Advertising only available:

- Full page \$400
- Half page \$250
- Quarter page \$175

1,000 copies printed and distributed.